

10.—Balances Outstanding on Retail Trade Credit and Loans Extended to Individuals for Non-business Purposes by Certain Financial Institutions, 1956-65

(Millions of dollars)

Year	Retail Trade Credit	Sales Finance Companies	Small Loans Companies	Chartered Banks	Credit Unions	Life Insurance Companies Policy Loans
1956.....	873	756	356	748	226	270
1957.....	901	780	362	677	258	295
1958.....	937	768	401	840	320	305
1959.....	992	906	484	1,001	367	323
1960.....	1,038	828	549	1,143	433	344
1961.....	1,088	756	594	1,368	516	358
1962.....	1,125	801	714	1,555	579	372
1963.....	1,183	874	810	1,821	691	385
1964.....	1,243	1,035	904	2,252	840	398
1965 ^a	1,324	1,142	1,029	2,728	..	407

Accounts outstanding on the books of retailers stood at \$1,323,800,000 at the end of 1965. Lumber and building material dealers and farm implement dealers, at one time included in these figures, have been omitted since 1958 so that the results now approximate more closely "consumer" credit.

11.—Retail Credit 1956-65, and by Kind of Business, 1965

Year	Accounts Receivable (at end of period)	Kind of Business	Accounts Receivable (at end of period)		
			Instalment	Charge	Total
	\$'000,000		\$'000,000	\$'000,000	\$'000,000
		1965^a			
1956.....	981.5 ¹	Department stores.....	564.8
1957.....	1,014.2 ¹	Motor vehicle.....	19.8	108.8	128.6
1958.....	937.2	Men's clothing.....	4.2	15.5	24.7
1959.....	992.5	Family clothing.....	13.0	13.9	26.9
1960.....	1,037.6	Women's clothing.....	4.4	12.7	17.1
1961.....	1,088.2	Hardware.....	8.0	30.9	38.9
1962.....	1,125.1	Furniture, appliance and radio.....	175.9	32.9	208.8
1963.....	1,182.8	Jewellery.....	15.7	10.9	26.6
1964.....	1,242.6	Grocery and combination (independent).....	37.0
1965.....	1,323.8	General stores.....	40.6
		Fuel.....	4.1	58.9	63.0
		Garages and filling stations.....	31.1
		All other trades.....	30.5	85.2	115.7
		Totals, All Trades.....	1,323.8

¹ Includes lumber and farm implement dealers (see preceding text).

Service Establishments

Motion Picture Theatres.—The receipts of motion picture theatres reached a peak in 1953 when they amounted to \$106,752,281; since then they declined each year to \$67,748,000 in 1962 but rose to \$71,641,505 in 1963 and \$78,347,715 in 1964. The number of regular theatres in operation continues to decrease although drive-ins show some advance in both number and receipts.